White Sewing Machines, Stearns & Foster Mattresses, Glenwood Ranges, McDougall Kitchen Cabinets,

1900 Washing Machines, Fulton Go-Carts, **Grand Rapids Sectional** Bookcases,

Leonard Refrigerators, White Frost Refrigerators.

10% Discount on Accounts Settled in 30 Days.

MAYER&CO

409-411-413-415-417 Seventh St.

This Store's Policy.

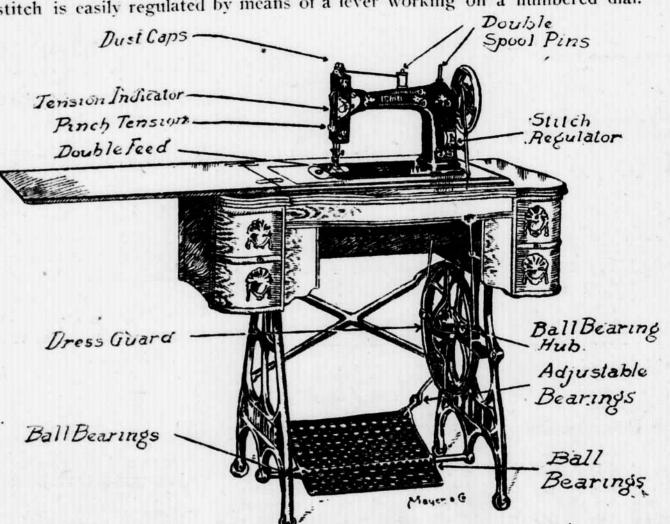
We make it a point to handle the most widely known and most reliable grades of Furniture made, to sell it at moderate prices, and to honestly aid and advise every purchaser.

You'll find all our prices marked in plain figures, and we allow a discount of 10 per cent on any account settled in 30 days or less.

Byrne Pianos, . The White Sewing Machine

Has Many Points of Superiority Found in No Other Machine.

The tension indicator and stitch regulator of the White has no counterpart in any machine made. With the White the tension is regulated with absolute accuracy by means of a numbered dial. On every other machine it is a matter of guesswork and experiment. The length of the stitch is easily regulated by means of a lever working on a numbered dial.



The Ball Bearings of the White Sewing Machine give its great ease of operation. The White runs easier, sews faster and does better work than can be done on any other machine. It will sew on thick or thin materials, with long or short stitch, and coarse or fine thread, without adjustment of tension. You'll not find that possible on any other machine.

The White is the most durable machine made. It will do heavier work than any other machine, and with absolutely no trouble. We have many customers tell us their White Sewing Machines have been in use over 25 years, and are still in good condition. Our guarantee of the White is absolute for ten years. During that time we will replace any defective parts

Let Us Send You a White for 15 Days' Trial Free.

We know the White is the best machine made, and don't expect you to buy it unless it is satisfactory in every way. We send the machine to your home-send our instructress to acquaint you with the working of the machine and its attachments-and don't ask you to pay a penny until you have used it for 15 days. If it is not satisfactory we will promptly send for it, and you need feel under no obligations whatever.

This Exact Automatic Lift Drophead White

Sewing Machine,

After 15 Days' Trial.

This machine is just like the illustration to the right. It is full ball bearing, has automatic lift drop head, White patent Tension Indicator and Stitch Regulator, double spool pins, adjustable bearings, dust caps on needle bar, steel pitman, full quartered oak woodwork, and is furnished with a complete set of attachments. A sewing machine store would charge you \$60.00 for an inferior maThis Exact Automatic Lift Ball Bearing White

This \$17.50 Iron Bed,

Brass Bed, just like this illustration. It has extra heavy posts, six brass

spindles, sixteen large iron

fillers, heavy chills, and is finely enameled in white.

\$14 Iron Beds, \$11.98

Sewing Machine,

After 15 Days' Trial.

Handsome Six-drawer White Sewing Machine like the illustration to the right. It has automatic lift drop head, full ball bearing, heavy fron frame, metal pitman, adjustable bearings, White Tension Indicator and Stiten Regulator, and a full set of the finest attachments. Our price for this fine machine is only \$39.75, and you cannot buy as good a machine anywhere for \$70.00.

Attachments and Home Instructions Free of Charge.



Iron Beds.

Fine Dressers.

This \$49.75 Solid

Quartered Oak

Dresser,

Massive Quartered Oak Dresser, like this illustration. It has extra large beveled French plate glass mir-

ror, carved standards, full serpentine

swell front, four drawers, lined between each drawer, brass trimmings, claw feet and is handsomely polished.

\$15 Dressers . . \$12.48

\$26 Dressers . . \$22.50

\$46.50 Dressers, \$39.75



This Large \$18.75 Front Dresser,

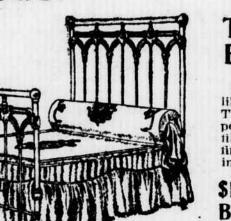
\$50 Dressers, \$44.50 \$56 Dressers, \$49.50



This \$20.00 Iron Bed,

the illustration here shown. This bed has heavy posts, large brass top round brass corner pieces, fourteen heavy iron fillers, six brass fillers, and is finely enameled in white.

\$5.50 Iron Beds, \$3.98.



\$8.50 Iron Beds, \$6.98.

Hastings Tables. Brass Bed



This \$4.25 Solid

Quartered Oak Chair,

Just like the illustration here shown.

Made of solid quartered oak; has wide panel in back, finest mortised box cane seat; French legs, and is highly polished.

\$2.50 Chairs, \$1.89

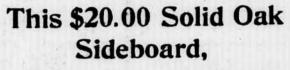
\$5.00 Chairs, \$4.39

\$1.00 Chairs,

tered Oak Hastings Table, exactly like this illustration. The top is 44 inches in diameter, extends to six feet, has three leaves, heavy platform pedestal base, fitted with the Tyden Lock, and is highly polished.

\$28.50 Table, \$21.75 Dining Chairs.

Sideboards.



Constructed of solid oak, just like the illustration here shown. Has heavy canopy top, nicely carved, heavy beveled French plate-glass mirror, swell front, lined silver drawer, two linen drawers, two cupboards and is nicely finished.

\$15.00 Sideboards, \$9.75 \$36.00 Sideboards, \$29.75 \$57.50 Sideboards, \$49.75



large corners and is guar-anteed ten years.



This \$13.50 Quartered Oak or Mahogany Finished Morris Chair,

\$10.98

adjustable back, brass trimmings, turned spindles, spring seat and furnished with a \$5.00 set of green \$10.00 Morris Chairs, \$8.48 \$18.50 Morris Chairs, \$15.75

structed of solid quartered oak or

mahogany finish, with wide arms,

This \$21.75 Quartered Oak Dressing Table,

Dressing Tables.



Chiffoniers.

This Handsome \$38

Quartered Oak Chiffonier.

matching dresser advertised. It is made

of finest quartered oak with French plate

mirror, full serpentine swell front, five drawers, lined between each drawer, brass

\$12.75 Chiffoniers, \$9.98

\$29.00 Chilfoniers, \$24.75

\$52.00 Chiffoniers, \$46.75

Just like this illustration, matching dresser and chiffonier here advertised Made of fine quartered oak, with beveled French plate mirror, serpentine swell front, large drawer, brass trimmings, claw feet and highly polished. \$16.00 Dressing Tables, \$12.98 \$23.00 Dressing Tables, \$19.98

\$27.00 Dressing Tables, \$23.50

Carpet Sale. Sale of Large Rugs.

We start tomorrow a gigantic sale of large Room

\$6.00 9x12-ft. Ingrain Rugs	. \$4.75
\$23.00 9x12-ft. One- piece Bru; sels Rugs	\$19.50
\$31.00 9x12-ft. Velvet Rugs	\$25.75
Heavy \$31.00 9x12-ft. Axminster Rugs	\$25.75
\$55.00 9x12-ft. Royal Wilton Rugs	\$46.75
Elegant \$75 9x12-ft. Royal Persian Rugs	\$60.00

Don't miss the extraordinary values offered here during this week's carpet sale. All the new fall patterns are included in this sale, and we make no restrictions of any pattern. Prices are exceptionally low, and we invite your

Remember, our prices mean laid and lined. T whatever when you buy carpet at this store.	here are no extra charges
Yard-wide Ingrain	39c yd.
Carpets	ost yu.
Heavy Tapestry Brussels	70c yd.
Carpets	roc ya.
Wool-faced Tapestry	90c yd.
Carpets	
Best Tapestry	1.20 yd.
out pees	
Heavy Velvet	51.10 yd.
outhers	
Best Velvet	31.45 yd.
Heavy Axminster	1.45 yd.
Carnets	TI.TU Ju.

All Carpets Sewed, Laid and Lined Free.



Quartered Oak

shown. It has large beveled French plate glass mirror, four full swell quartered oak drawers, brass trimmings and is nicely polished.

\$21 Dressers, \$17.98 \$33 Dressers, \$29.75

Glenwood Ranges.

Range perfection is embodied in the Glenwood. We are show ing an almost limitless assortment of these high-grade Ranges, at prices ranging from \$27.00 up to more than \$100. Cooking on a Glenwood means pleasure and baking is done with ab olute accuracy. The heat indicator on the Glenwood oven door shows the exact heat of the oven at all times and allows it to be regulated properly for any kind of baking.

This Exact \$74.00 Glenwood Range, With Hot Closet,

Range, just like the illustration here shown. This range has six holes, sectional top, and 20 by 29 inch oven. The oven door contains a Glenwood Heat Indicator, the grate linings oven cator, the grate, linings, oven bottom and every part of the range can be removed and re-placed without disturbing the other parts. All the doors, etc., open from the front of the range, allowing it to be placed in any position desired in the



We Are Exclusive Agents.

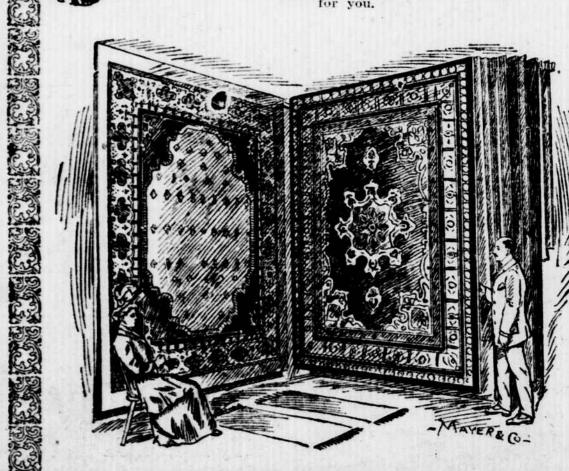
New Dandy Stoves.

\$15.00 New Dandy Cook Stoves,



Strongly Made No. 6 New

Dandy Cook Stoves reduced to \$11.98 for this week. These stoves are like the illustration icle top, end shelf, good bakng oven and are nicely trim-ed with nickel. This price inludes the necessary pipe and our workmen set the stove up



oak or mahogany finish, like this illustration. They have panel backs, wide arms, turned posts, rungs and spindles, sad-dle seat, and are highly pol-

\$5.50 Rockers, \$3.48 \$6.00 Rockers, \$4.25 \$9.00 Rockers, \$7.25 \$13.75 Rockers, \$9.98

Finished Rocker,

Size Rugs, Handsome Brussels, Velvets, Wiltons and 'Axminsters, all 9x12 feet, at specially reduced prices. Come in early to secure the best choice from the rugs on sale. There are hundreds to select from, in every desired pattern and color combination.

\$6.00 9x12-ft. Ingrain Rugs	. \$4.75
\$23.00 9x12-ft. One- piece Bru; sels Rugs	\$19.50
\$31.00 9x12-ft. Velvet Rugs	\$25.75
Heavy \$31.00 9x12-ft. Axminster Rugs	\$25.75
\$55.00 9x12-ft. Royal Wilton Rugs	\$46.75
Elegant \$75 9x12-ft.	\$60.00

This \$51.50 \$43.50 Brass Bed, \$43.50 Heavy Brass Bed. just like this illustration. This bed has two-inch posts, thirty-eight heavy tillers, large cuffs and tinest English lacquer-Brass Beds, \$10.98 Brass Beds, \$15.98

Brass Beds.

This Massive \$50.00 inch posts, two-inch top rods, four scroll fillers,

\$48 Brass \$40.00 \$62 Brass \$55.50 Beds ... \$55.50

Morris Chairs. Rockers. This \$4.50 Quartered Oak or Mahogany